

# **Socially-inclusive foundations of statistics**

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## human and machine intelligence group

meetings: wednesdays 12:15 – 1:30 in wilson 142

### FALL 2017 SCHEDULE

Wed  
18-Oct

Dan Spitzner(Statistics)

Why analyze data? How variety in the objectives of data analysis points to complementary roles for statistics and data science. [[\*\*slides\*\*](#)]

- ▶ Alignment (and realignment?) between practice and worldview
- ▶ Criticism of the **scientific worldview**: emphasis on control and for exclusionary effects
- ▶ **Socially-inclusive research**:  
“unity, cohesion, civic engagement, togetherness, or bridging the gap between ‘us’ and ‘the other’.”  
— Koikkalainen (2011)
- ▶ **Goals**: Ignite creativity, diversify my discipline, open new collaborations

- **Community elicitation:** knowledge is made meaningful through a social process

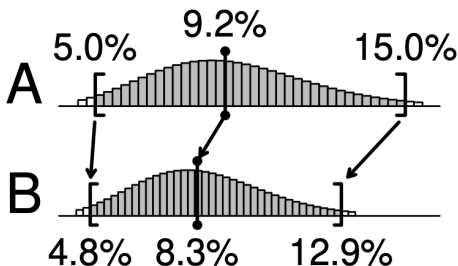
- **Bayesian analysis:** A story of transformation

STEP 1: State probabilistically what is known

STEP 2: Look to newly-measured data

STEP 3: Update what is known

- Prior knowledge is transformed into posterior knowledge



- ▶ **Elicitation:** bringing forth knowledge, especially prior knowledge.
- ▶ **Traditional Bayesian elicitation:** individualistic, knowledge is in the minds of experts.
- ▶ **Community elicitation:** knowledge resides in community

## Traditional Bayesian elicitation:

- ▶ Tversky and Kahneman: Human judgement of uncertainty
- ▶ **Heuristics:** approximate strategies that use only limited information
- ▶ **Biases:** predictable violations of probability theory
- ▶ Goal: reduce the elicitation “bias”

## Community elicitation:

- ▶ Mercier and Sperber: “argumentative” theory of reasoning  
“Reasoning has evolved and persisted mainly because it makes human communication more effective and advantageous.”
- ▶ Main function of reasoning is not to “enhance individual cognition” or correct the mistakes of intuition
- ▶ Even isolated individuals are woven into community.

## Traditional Bayesian elicitation:

- ▶ Individualistic process of eliciting knowledge from an expert's mind

## Community elicitation:

- ▶ Procession of **arguments** and **counterarguments**, accompanied by proposed descriptions of knowledge
- ▶ Goal of an individual researcher is to formulate an argument, which could rest on sources other than experts



## Statistical inference:

- ▶ **Bayesianism:** regarded as a normative theory of statistical inference
- ▶ **Frequentism:** Logically flawed; dominates statistical practice
- ▶ **“Objective” Bayes:** Enormously popular; negates normativity

## Observation:

- ▶ Tenets of positivist-type scientific worldview dictate what is allowed to flourish

## First steps of a new project:

- ▶ Identify communities that implement statistical practice under a socially-inclusive worldview
- ▶ **Mixed methods research:** intersection between qualitative and quantitative methodologies

“... actively invites [us] to participate in dialogue... multiple ways of seeing and hearing, multiple ways of making sense of the social world, and multiple standpoints on what is important and to be valued and cherished.”

— Greene (2007)

## **Integrating qualitative and quantitative methodologies:**

**POSITION 1:** Incompatibility: qualitative and quantitative methods are inherently incompatible and cannot be integrated

**POSITION 2:** Dialectical: qualitative and quantitative approaches can be put into dialogue while respecting their interpretive distinctions

**POSITION 3:** Pragmatism: “what works”

Pragmatism (**of a certain flavor**) is most widely adopted

- ▶ Emphasizes expediency
- ▶ Falls short of informing substantial decision-making
- ▶ Hinders integration

### **Motivations and effects:**

- ▶ Adopted to “secure funding for their research interests and publish their findings.” — Bryman (2007)
- ▶ Marginalization of qualitative research
- ▶ Lack of integration having become accepted ⇒ a majority of mixed methods studies “use the analytic and prescriptive style of positivism.” — Giddings (2006)

## **Integrating qualitative and quantitative methodologies:**

POSITION 1: Incompatibility...

POSITION 2: Dialectical...

POSITION 3: Pragmatism...

POSITION 4: Realign statistical practice to a socially-inclusive worldview

## **Blueprint:** Bayesian analysis using community elicitation

- ▶ Prior knowledge bridges to positionality
- ▶ Shifts perspective to a deeper level of meaning
- ▶ Gathering prior knowledge and uncovering positionality hold potential to inform each other, set up a seamless integration of methodology.

## Statistical reporting:

- ▶ **Pool reduction** formalizes an idea expressed in the law literature
- ▶ Substitute for (Bayesian versions of) things like p-values

### **Example:** Thompson (2018)

- ▶ “One-in-a-million” DNA profile
- ▶ In the U.S. perhaps 300 people share the profile
- ▶ To further reduce the pool, look beyond forensic analysis

### **Pool reduction** emphasizes. . .

- ▶ Responsibilities of decision-making
- ▶ Actual stakes of inquiry

## Tasks:

- ▶ Improve ease-of-access to Bayesian methodology
  - ▶ Lower-level methods that would be used routinely
  - ▶ Advanced techniques applied with consulting statistician
- ▶ Clarify a qualitative understanding of statistical methodology
- ▶ Work toward holistic collaborations